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## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### ***Professional Soccer Champion Jessica McDonald to launch a "Professional Sports Mom" Podcast***

**(November 4, 2019)** The professional sports arena is filled with many beautiful, powerful, strong, very successful women that also happen to be "mothers". Currently Jessica is the only mom on the champion 2019 FIFA World Cup Soccer team. However, that will soon change with the exciting recent announcement of another player from that same champion team who will become a mom next spring.

Mothers excel in life and in sports! They excel in tennis - Serena Williams. They excel in boxing - Lala Ali. Professional sports moms excel in track and field and in the WNBA....well, you get the point.

Jessica's Podcast will be exploring trending and current topics. As well as a great number of topics that only "professional sports mothers" deal with during their pregnancies and after they give birth. Some of these topics include: healthcare, losing your rankings (before, during and after their pregnancy), daycare, tutors, nannies, guilt of being away from your child, postpartum, etc.

She will also be discussing the expanding topic of the pay differences between men and women in professional sports and in the general work sector. Additionally, it will feature some very fun and interactive segments, include amazing giveaways and discounts from potential advertisers.

Jessica McDonald is a very proud member of two championship teams! She is a member of the champion 2019 FIFA World Cup Soccer Team. Although Jessica was only a member of the 2019 team, the team has won four World Cup titles! Jessica is also a member of a National Women Soccer League (NWSL) team, the North Carolina Courage. Recently the North Carolina Courage won their second consecutive NWSL title. They defeated the Chicago Red Stars, 4-0 in the Championship game. Jessica scored the electrifying high flying second goal of the game during the first half.....with her head!

During the 2019 NWSL season, Jessica was awarded several accolades for her playing abilities. After their last victory at home during the regular season, Jessica was awarded "*The Charles Colvard Brilliant Player of the Game*". She was also awarded the "*Player of the Week for Week 25*" by the NWSL Media Association.

Last year, she was awarded the Championship Game's MVP Award and previously held the distinction as the all-time leading American scorer in the NWSL!

Back in July, Oscar winner Sandra Bullock presented the 2019 FIFA World Cup Soccer champions with "the Best Team Award" at the *ESPY's* in Los Angeles in front of a star-studded crowd of many excited fans. In August, the accolades continued to pour in for the ladies of the World Cup team. *Wheaties*, in partnership with Serena Williams, announced the release of a commemorative limited-edition cereal box featuring the four-time world champion U.S. Women's National Soccer Team (USWNT), as they kicked-off their Victory Tour. According to General Mills, "The USWNT has been the most successful women's team in international soccer history, earning four world championship titles - and this summer in France set a record for the most goals scored with 26 over the seven-game tournament."

In October, the team ended a very successful "Victory Tour" around the country to sold out crowds.

Jessica is currently participating in practice sessions in Columbus, Ohio and Jacksonville, Florida for the upcoming training camp prior to the USWNT's final two matches of the year. She is a part of the twenty-four NWSL players named to U.S. Women's National Team training camp for international friendlies.

The future is indeed very bright for this amazing athlete who is sponsored by Nike.

The Podcast will be launched in January 2020, specific details will be announced soon.

To request an interview with Jessica McDonald, book her for an appearance or speaking engagement, please visit her website: [www.jessmcdonald1422.net](http://www.jessmcdonald1422.net) or [jackie@lauderdalemedia.com](mailto:jackie@lauderdalemedia.com)

#### **ABOUT LAUDERDALE MEDIA:**

Jacquelyn Tacke has over 25 plus years of experience in public relations and marketing for the entertainment industry. She has produced fashion shows for MidSouth fashion week, celebrity cruise ships (Tom Joyner Fantastic Voyage), Essence Music Festival, just to name a few. She has worked with several designers from various reality television shows such as: Project Runway (Bravo), Project Runway All-Stars (Lifetime). The Fashion Show and All On The Line via the Sundance Channel; where she was also featured.

Some of the designers represented by Lauderdale Media (Korto Momolu, who is still represented by LM) have been featured in the following television, magazines, retail stores or museums: WWD, NY Magazine, Forbes, Forbes Women, Y&R, Dillard's, Lane Bryant, the Smithsonian, Museum of African Art in NYC, Wendy Williams, Monique Show, BET, Black Enterprise Magazine, Essence, NY Magazine, CNN International, BBC, Soap Opera Digest, USA Today, the Africa Channel, Memphis Commercial Appeal, Tom Joyner Show, Today's Black Women, Centric, Elle Magazine, and Black America Web .....just to name a few!

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